CERTIFIED MANAGEMENT ACCOUNTANT

Overview

What does CPA really mean?
Earning the CMA credential certifies the critical skills fundamental to successful financial planning, analysis, control, and decision support, as well as professional ethics. The CMA certification focuses on advanced accounting and financial management skills such as planning, budgeting, forecasting, and managing costs as well as the fundamental skills required evaluating investment opportunities and supporting strategic financial decisions based on strong analysis and sound ethics. For employers, the CMA represents a valuable commitment to performing comprehensive, rigorous financial analysis and providing accurate, transparent financial reporting, in the interest of driving economic value at all levels of the organization, for the long-term success of the firm. Morgan International is proud to deliver the CMA program offered by the IMA® (Institute of Management Accountants), to support individuals who are eager to take this bold step in their careers.

Who Should Attend?
The CMA credential is ideal for:
Staff Accountants and Cost Accountants, Senior Accountants and Budget Analysts, Financial Analysts and Finance Managers, Finance Controllers and Treasurers, Vice Presidents (VP), Chief Executive Officers (CEO) & Chief Financial Officers (CFO)

Why become a CMA?
Because a CMA designates the mastery of advanced financial & accounting skills, signaling a high level of competency and serious commitment to the field to any firm. The CMA is essential for accounting & finance professionals who want to master the advanced skills required to manage financial functions within an organization. Earning the certification not only validates a mastery of these skills, but also opens up access to a worldwide elite professional network through the IMA® that connects more than 30,000 CMAs. CMAs reap strong rewards in terms of higher annual compensation, more challenging responsibilities on the job, and broadened career advancement opportunities across a variety of sectors. Leading employers selectively recruit CMAs to fill positions that require critical accounting & financial management skills, from multinational corporations to private firms, academic institutions, & not-for-profit organizations.
Training Program Detail
The CMA program is designed to validate mastery of the advanced skills required to manage finance functions within an organization, enabling candidates to deliver value in today’s complex business environment. Information is broken into two modules in the program:

Part 1
- Financial Planning
- Performance & Control Planning
- Budgeting
- Forecasting
- Performance Measurement
- Cost Management
- Internal Controls
- Professional Ethics

Part 2
- Financial Decision Making
- Financial Statement Analysis
- Corporate Finance
- Decision Analysis and Risk Management
- Investment Decisions
- Professional Ethics